



P O Box 34 OAKLEIGH 3166
Phone/Fax: (03)9568 2246
www.hotrod.com.au



Dear Sir / Madam,

The Victorian Hot Rod Association Ltd, invites your business to participate in the 47th Annual Hot Rod Show in the Royal Exhibition Building, Carlton, from Friday January 20th to Sunday January 22nd 2012 inclusive.

This is one of the largest shows of its type and described by the Herald Sun dated 14th September 2006 as “the best show in Australia”. In the past attendances have been in excess of 25,000 people, all with an automotive interest. With over 160 vehicles on display, vying for over \$45,000 in trophies, prizes and merchandise, only limited trade stand space is available.

You are invited to participate in this event by way of a Trade Stand.

Trade stand sites start at \$550 upstairs for approximate 4.5m square. The down stairs sites start at \$850 however these sites are continuously occupied with long term vendors unless one is unable to attend. All prices include GST. We are still the best value show in Australia despite having three price increases which we previously absorbed. For larger areas or stands of a different configuration please contact us for a quote.

“CAN YOU WIN IN 2012?”

All Trade Stands will be in the running to win the perpetual “BEST TRADE STAND” trophy. Your stand will be judged on presentation, imagination and creativity. So put on your thinking caps and win it in 2012.

Hours of Trade Participation

Friday	January 20 th 2012	Noon -10pm
Saturday	January 21 st 2012	10am - 10pm
Sunday	January 22 nd 2012	10am - 6pm

I have enclosed a copy of the Trade Stand Site application form for your use. Should you contemplate participating in the forthcoming show I would suggest an early return of the application form, along with the necessary payment, as prime positions will be quickly secured. NO PAYMENT, NO SITE.

Should you have any queries regarding the show, trade stand sites, or any other matter, please do not hesitate to contact me on 0418 388 884 or by writing to our postal address. Alternatively, please email peter@hotrod.com.au

Yours faithfully,

Peter Unsworth
(SHOW MANAGER)

VICTORIAN HOT ROD SHOW

TRADE STAND APPLICATION FORM

January 20th to January 22nd 2012



Company Name: _____

Address: _____

E-mail: _____ Post Code: _____

Phone: (BH) _____ (AH) _____ (Fax) _____

(Mobile) _____ Name of Contact: _____

Merchandise Displayed: _____

Standard Stand is 4.5m x 4.5m approx. For larger areas or stands of a different configuration please contact us.

Which Company do you hold public liability insurance with? (This is a requirement) _____

One 240V outlet supplied with each stand. For additional power and lighting please contact us via email or telephone. Fees will apply.

I/We wish to book the above site at the forthcoming 47th Annual Victorian Hot Rod Show.

Stand Fee: \$ _____ This allows for 2 or 4 weekend passes depending on the stand size.

Event T-Shirt (\$20.00 each) \$ _____ Size: S M L XL XXL XXXL

Extra Trade Passes (\$50.00 each) \$ _____ Max of 4 extra passes.

Total Enclosed: \$ _____

Please find enclosed a cheque for the sum of \$ _____ being **100%** payment of this booking. This must be paid by when submitting your application **(Please note if monies are not received the site may be re-allocated)**

OR

Direct Payment via EFT: National Australia Bank BSB: 083 357
330 Collins Street Melbourne ACC: 515398855

(Please fax or email payment slip to Fax: 9568 2246 / Email: peter@hotrod.com.au)

Signed: _____ Position in Company: _____

Name in Block Letters: _____ Date: _____

Please Forward to: VICTORIAN HOT ROD ASSOCIATION LTD ABN:5900465958
P O BOX 34
OAKLEIGH 3166

Upon receipt of the Trade Stand Application Form the VHRA will supply you with the appropriate TAX INVOICE for your records. **Please Note: No sub-letting of trade stand space sites is allowed without prior consent of the V H R A Ltd.**

2012 VICTORIAN HOT ROD SHOW RULES

THE FOLLOWING RULES APPLY TO THE MOVE IN AND MOVE OUT PERIOD

You are required to read, sign and return this form with your entry form.

1. Every person entering the building during the "move in and move out" period must wear a safety vest. **NO VEST NO ENTRY**
2. Covered footwear must be worn at all times while in the building
3. Strictly no alcohol is permitted during this period
4. No children under 12 are permitted during the move in and move out period
5. **ALL** electrical equipment must have a current testing tag. Please note there will be a qualified tester on site. Fees will apply.
6. A spotter (person) must walk in front of any moving vehicle, clearing the way.
7. Hoon Laws apply in and around the building and **will be enforced**. Don't be the first to have your pride and joy taken.

SIGNATURE OF ENTRANT

I have read the conditions of entry. I agree to follow and abide by all directions given by the organisers and assistants of the Victorian Hot Rod Association. I agree to enter the 2012 Victorian Hot Rod Show at my own risk and release the Victorian Hot Rod Association from any liability arising from any circumstances whatsoever.

Signed: _____ Date: _____